

CHERRY HILL EAST MUSIC BOOSTERS

BOOSTER MEETING MINUTES October 2023

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Regular Monthly Meeting

Jeff Adams called the meeting to order at 7:00 PM

Attendees: Jeff Adams, Tim Keleher, Jodi Gorenberg, Linda Collazo,
Tracy Hoffmann, Myra Ortega

Approval of minutes from last meeting on September 18, 2023

Music Report

Marching Band –

Halfway through the season

10/13 East/West game was rescheduled to 10/26.

10/14 Cavalcade Festival was cancelled due to rain.

Cavalcade Festival on 10/21 may be canceled due to weather.

11/4 Cavalcade Championship

Awards Dinner was changed to 11/6

Springdale Farms Trip 11/8

Senior day student information due 10/17

11/2 Fall Preview

Winter concerts are coming up in December & January

Instrumental -

9/21 - Back to School night 7pm

Music Booster presentation (2 min video)

Music Booster table / membership signups in “D wing”

Vocal – No report

Membership Report

New members added this month:

Faculty=1, Gold=20, Silver=8, Premium=3, Student=4

36 total signups since last meeting

34 signups within 3 days of Back to School Night

18 used the coupon

Membership income \$2,905.00

Treasurer's Report

Fiscal Year starts July 1, 2023

• Earned to date TBD

• Expenses to date TBD

The budget for scholarships will be reviewed after Fall Preview concert.

Other Topics

Fall Preview Concert

- Jeff will determine where in the program to recruit for volunteers and memberships during the concert.
- Tracey to order tables for this and future concerts.
- Need 3 tables in total and laptops for memberships.
- Time to arrive for table setup- 6:30pm

Dorit, Jodi, Linda, Tracy, and Myra volunteered

- Need a list of all different memberships (paper form) for those who are planning to join to have at the laptops. 10 copies will be made to have some extras on hand.

- Membership Sales:

Needed: Membership flyers with QR codes for electronic/cell phone orders

Order Options:

Paper orders: will provide 3 available Square credit card devices for payment options.

- T-Shirt Packaging

Shirts arrived on Friday and Jenny will let Jeff know if she needs help to prep the t-shirts. A list of members is needed to package the t-shirts based on membership orders to be distributed at the Fall Preview concert. Extra lists of memberships are needed for volunteers to help distribute the t-shirts during Fall Preview concert.

- Concert Program Info

Fall Preview & Winter Concert programs are prepared by the Music Department, unless they request our help. We provide 3-4 pages of information to the Music Department to include in the program consisting of the booster membership, board members, acknowledgments, etc.

Myra volunteered to type up the 4 pages needed for the Fall Preview concert. The deadline is the week of the 10/23 to provide the information to the Music Department.

- Need 4 outside volunteers to help with the Fall Preview concert. Jodi will setup a Volunteer List Signup through Signup Genius.

Jeff will ask for more volunteers to help out before the concert through the email blast

- Announcements and other info for the e-blast requested.

Jeff will send an E-blast – this week pre-announcement and before the Fall Preview concert.

T-Shirts

Another T-shirt order will be placed, if necessary, before the winter concert 12/21/23.

Booster Project Ideas

College night for music majors. Colleges came to promote their music program - need someone to organize this. Every representative from colleges and students got a chance to meet them.

Adjournment/Next Meeting

- Meeting adjourned at 8:15PM
- Next meeting is Monday November 20, 2023 at 7PM.

Respectfully submitted,
Myra Ortega